

Privacy Policy

Privacy Policy

Privacy Policy

Date of Acceptance: 2024-09-01

Privacy Policy

Data Controller

Information regarding the use of cookies

Data Processing

Rights of the Data Subject

Data Controller

Name: Inter geo Kft.

Registered Office: 1011 Budapest, Gyorskocsi utca 12

Mailing Address / Complaints Handling: 1011 Budapest, Gyorskocsi utca 12

Email: mydolcevita2024@gmail.com

Phone: +36 20 2500231

Website: <http://mydolcevita.hu>

Hosting Provider

Name: UNAS Online Kft.

Mailing Address: 9400 Sopron, Kőszegi út 14

Email: unas@unas.hu

Phone: N/A

Description of Data Processing Performed in Connection with the Operation of the Webshop

This document contains all relevant information regarding data processing related to the operation of the webshop in accordance with Regulation (EU) 2016/679 (General Data Protection Regulation, GDPR) and Act CXII of 2011 on the Right of Informational Self-Determination and Freedom of Information (InfoAct).

Information Regarding the Use of Cookies

What is a cookie?

The Data Controller uses cookies during the visit to the website. A cookie is a package of information consisting of letters and numbers sent by our website to your browser to store certain settings, facilitate website usage, and collect some relevant statistical information about our visitors.

Some cookies do not contain personal information and cannot identify individual users. However, some contain a unique identifier — a secret, randomly generated number stored by your device — allowing you to be identified. The duration of each cookie is specified in its description.

Legal basis for cookies:

We distinguish three types of cookies: essential cookies necessary for the website's operation, statistical cookies, and marketing cookies.

- **Statistical and marketing cookies:** processed based on your consent (Article 6(1)(a) GDPR)
- **Essential cookies:** processed based on the legitimate interest necessary for website functionality (Article 6(1)(f) GDPR)

Main Features of Cookies Used on the Website

Essential cookies:

- **Session cookie:** Stores visitor location, browser language, and payment currency; expires when the browser closes or after 2 hours.
- **Age-restricted content cookie:** Stores confirmation of being over 18; expires when the browser closes.
- **Recommended products cookie:** Stores the list of products shared via "Recommend to a friend"; expires in 60 days.
- **Mobile version/design cookie:** Detects the device and switches to full view on mobile; expires in 365 days.
- **Cookie acceptance cookie:** Records acceptance of cookie notice; expires in 365 days.
- **Logout #2 cookie:** Logs out the visitor after 90 days; expires in 90 days.
- **Backend ID cookie:** Identifies the backend server; expires when the browser closes.

Statistical cookies:

- **Google Analytics cookie:** Helps website owners understand visitor activity; mainly uses the "__ga" cookie. Can also be used for personalized ads on Google products.
- **Referrer cookies:** Records the external website the visitor came from; expires when the browser closes.
- **Last viewed product/category cookies:** Stores recently viewed products/categories; expires in 60 days.
- **Cart cookie:** Stores products in the shopping cart; expires in 365 days.
- **Smart offer cookie:** Stores conditions for smart offers (e.g., prior visits or orders); expires in 30 days.

Marketing cookies:

- **Facebook Pixel:** Tracks conversions, creates target audiences, and provides detailed analytics for personalized advertising. Privacy policy: [Facebook Privacy](#)

Cookie deletion guidance:

- Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11>
- Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Chrome: <https://support.google.com/chrome/answer/95647>
- Edge: <https://support.microsoft.com/hu-hu/help/4027947/microsoft-edge-delete-cookies>

Data Processed for Contract Conclusion and Performance

Several data processing activities are necessary for the conclusion and performance of the contract.

- If you only visit the webshop without purchasing, only marketing data processing applies if you give consent.

Detailed activities include:**Contact:**

- Processed data: Information provided during contact (email, phone, form).
- Retention: Until contact ends.
- Legal basis: Consent (Article 6(1)(a) GDPR).

Website registration:

- Processed data: Name, address, phone, email, purchased product details, purchase date.
- Retention: Until consent withdrawal.
- Legal basis: Consent (Article 6(1)(a) GDPR).

Order processing:

- Processed data: Name, address, phone, email, product details, order number, purchase date.
- Retention: 5 years (civil law limitation period).
- Legal basis: Contract performance (Article 6(1)(b) GDPR).

Invoice issuance:

- Processed data: Name, address, email, phone.
- Retention: 8 years (Sztv. 169 §).
- Legal basis: Legal obligation (Article 6(1)(c) GDPR).

Product delivery:

- Processed data: Name, address, email, phone.
- Retention: Until delivery.
- Legal basis: Contract performance (Article 6(1)(b) GDPR).
- Recipients: FoxPost Zrt., Magyar Posta Zrt., as per their privacy policies.

Warranty and guarantee claims:

- Processed data: Name, address, contract details, product information, claim details.
- Retention: 3 years from record creation.
- Legal basis: Legal obligation (Article 6(1)(c) GDPR, 19/2014 NGM).

Marketing Data Processing**Newsletter:**

- Data: Name, address, email, phone.
- Retention: Until consent withdrawal.
- Legal basis: Consent (Article 6(1)(a) GDPR).

Personalized advertising:

- Data: Name, address, email, phone.
- Retention: Until consent withdrawal.
- Legal basis: Consent (Article 6(1)(a) GDPR).

Remarketing:

- Data: Cookie data.
- Retention: As per cookie duration.
- Legal basis: Consent (Article 6(1)(a) GDPR).

Additional data processing requires prior notice specifying purpose, legal basis, data types, and retention.

Data Recipients and Data Processors

UNAS Online Kft.: Hosting provider, stores data.

Inter geo Kft.: Accounting data processor, manages accounting records.

InnVoice Ügyviteli Szoftver Kft.: Invoicing processor.

Data Subject Rights

- Withdrawal of consent
- Access to personal data
- Rectification
- Restriction of processing
- Erasure / Right to be forgotten
- Objection
- Data portability
- Protection from automated decision-making

Requests may require identification, including order ID for purchase-related cases. Responses to complaints must be made within 30 days.

Other rights details: Retention, restriction, objection, portability, automated decision-making rules as per GDPR.

Data Protection Registration

Data Controller previously had to register certain processing activities under the InfoAct; obligation ended on 25 May 2018.

Data Security Measures

Data Controller ensures protection against unauthorized access, alteration, transmission, disclosure, deletion, or accidental loss/damage. Data processors are also required to maintain adequate security.

Legal Remedies

If Data Controller violates data protection law or fails to comply with your request, you may contact the National Authority for Data Protection and Freedom of Information (NAIH) or take civil action.

Amendments to the Privacy Policy

Data Controller reserves the right to modify this Privacy Policy without affecting the purpose or legal basis of data processing. Continued use of the website implies acceptance of the updated Privacy Policy. Prior notice will be given for any additional processing that deviates from the original purpose.